

A Value Manager's Guide to Deep Value Investing

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If you find Ben Graham's books *The Intelligent Investor* or *Security Analysis* boring or difficult, you might find Jeroen Bos' **Deep Value Investing: Finding bargain shares with big potential** a great complimentary handbook.

It is a book that pays homage to Ben Graham's timeless investing system and explains the "deep value" process in a modern way that even a layman can understand.

There are people who dismiss deep value investing as a dangerous and short term way of investing because it is like trying to find gold in a pile of trash.

So if you don't like deep value or get nervous with really cheap stocks like net nets, then this isn't for you.

The book also isn't suited for novice investors because there are lots of terms that you need to get used to. You need a good understanding on the financial statements and be comfortable with buying fundamentally cheap stocks.

You see, the author, Jeroen Bos runs the Deep Value Investment Fund at [Church House Investment Management](#) so he doesn't just talk the talk.

He walks it.

If you do decide to read the book, you'll get an inside look at Bos' system of buying and selling stocks which he has been using for over a decade.

Jeroen Bos Discussing what Deep Value Investing is

Before moving on, [Beyond Proxy](#) interviewed Jeroen Bos and what he defines as deep value investing.

Watch this short video.

([click for youtube link](#))

To get more background on the author, I highly suggest reading about him from the [Beyond Proxy](#) link above.

Why You Should Read This Book

The great thing about value investing and deep value investing is that you can certainly buy low risk-high return stocks.

I'm glad to see Bos also thinks the same way because he goes about debunking the high risk-high reward idea that speculators love to chase.



The book takes you through a step by step guide on how to find stocks with the greatest potential to generate substantial returns.

Who doesn't want that?

One of the best ways to learn to become a better investor is to analyze case studies and go through what factors went into the decision. This book provides 15 case studies from the author's actual investment record and he takes you through the decisions he made and how it played out.

Some were big winners, some were losers, and some he still holds.

But getting to read his decisions is the fun part. He doesn't just go over the buying side, but he also explains the selling process which many books leave out. Mistakes are confessed instead of glossing over and full details are provided.

Having all this in a neatly organized format in your hands is a real treat and as a Graham fan and value investor, it's great to see a modern adaptation to Graham's work.

Win a Copy of Deep Value Investing and The Manual of Ideas

One new years resolution that should be on your list is to read more books.

You can never read too much.

Start off 2014 on the right foot with a chance to win a copy of [Deep Value Investing](#) or [The Manual of Ideas](#).

I have two of each to give away.

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Why do you like/dislike deep value investing?

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